

Mission Statement:

The Gay and Lesbian Center of Greater Long Beach provides services to support, inform and connect the lesbian, gay, bisexual and transgender communities through programs of information and education, physical and mental well-being, cultural and social activities, and social justice. We advocate for the inclusion of all individuals into a free and just community, without judgment or restriction due to sexual orientation or gender expression.

Goals	Objectives	Tasks
<p>1. Broaden and enhance quality programs and services that are relevant to the LGBTQ community.</p>	<p>1.1 To establish an on-going system for updating all informational resources. 1.2 To create a system for communicating information to the community. 1.3 To increase and diversify women's health services. 1.4 To increase and diversify men's health services. 1.5 To create a substance abuse prevention and outreach project 1.6 To develop a senior program. 1.7 To develop a fully functional, on-going counseling program 1.8 To advocate for and help coordinate transitional housing for youth 1.9 To provide comprehensive LGBTQ diversity training within our service area 1.10 To coordinate an alternative HS option for LGBTQ youth (OASIS) 1.11 To expand the MYTE drop-in center 1.12 To support and promote GOTV and LGBTQ legislation 1.13 To increase the outreach of the MESA program (Marriage Equality) 1.14 To increase the number of social and cultural activities The Center provides 1.15 To hire a program manager 1.16 To bring HIV Testing in house</p>	<p>1.1.1 Create a system for updating information. 1.1.2 Update all database systems annually. 1.1.3 Purchase a current Rainbow Directory. 1.1.4 Establish an interactive community calendar. 1.1.5 Establish on-going partnerships for collaboration and diversification. 1.1.6 Create a senior activities calendar. 1.1.7 Re-establish bingo on a weekly basis. 1.1.8 Establish support groups dealing with depression. 1.1.9 Increase number of participants in MYTE 1.1.10 Develop a MYTE leadership program</p>
<p>2. Increase and diversify our LGBTQ funding base.</p>	<p>2.1 To create and implement a work plan for each segment of revenue generation (individual, corporate, foundation, event, fee for service, and contracts). 2.2 To increase individual giving by 20%. 2.3 To create and implement a plan for donor loyalty. 2.4 To create a Development Quality Improvement Plan. 2.5 To hire a Development Manager 2.6 To increase the donor database, donor base, and donor amounts 2.7 To establish a planned giving program 2.8 To establish an endowment plan</p>	<p>2.1.1 Create a schedule for grant submission based on research/matching needs. 2.1.2 Hold State of the Center meetings 2.1.3 Cultivate major donors through meetings and collaboration 2.1.4 Based on surveys, write up a QIP 2.1.5 Create Development and Corporate Sponsor Advisory Boards.</p>
<p>3. Promote the image of The Center to the public.</p>	<p>3.1 To analyze The Center's current image within the community through current and newly acquired data. 3.2 To promote a positive relationship between The Center and other groups, agencies, and organizations. 3.3 To promote agency programs, services and events in order to position the agency as the hub of the community.</p>	<p>3.1.1 Compile targeted group lists for information distribution based on areas of need. 3.1.2 Analyze current survey for client satisfaction 3.1.3 Establish on-going relationships w/ other groups, agencies, and organizations.</p>
<p>4. Enhance the facility and provide necessary space for program expansion.</p>	<p>4.1 To create more user-friendly space. 4.2 To analyze and recommend a plan for space layout. 4.3 To create a spatial growth plan for MYTE. 4.4 To begin a capital campaign.</p>	<p>4.1.1 Renovate the façade. 4.1.2 Renovate the lobby. 4.1.3 Decorate the Darryl Fine room. 4.1.4 Conduct a feasibility study as the beginning stage of a capital campaign. 4.1.5 Find a larger space with kitchen facilities for MYTE</p>