



4th Street in Motion Festival

Sunday May 9th 2010
11 am - 5 pm
4th Street Between
Cherry & Junipero Avenues
Long Beach, CA

4th Street In Motion will showcase family-friendly alternative transportation and bicycle-related activities, workshops, and events along the 4th Street corridor. Aspiring to an increasingly green lifestyle, our wheels are turning on 4th, and this event is designed to educate the entire family to ride—and ride safely—together!

So ride, walk or drive... and come learn about ways to reduce your carbon footprint and have a great afternoon doing it! And since it's Mother's Day, there'll be special treats for the mothers among us.



Valet Park Your Ride & Watch Classic Bike-Themed Movies At The Art Theatre Bike Film Festival



Learn About Bike Repair & Safety



Live Music @ The Pike Stage



Long Beach "Retro Rollers" Roller Derby Gals



Kids Activities @ Luther Burbank School

Luther Burbank School's Garden of the Mind project will be the primary recipient of donations and proceeds from the event.



Classic Bikes For Sale From Cyclone Coaster Vintage Bike Club



Alternative Transportation Exhibitors



Food! Drinks! Shopping!

This event is sponsored by the 4th Street Business Association, a vibrant group of independent, local merchants who create lively shopping and dining experiences along the 4th Street corridor. 4th Street in Motion is part of the second annual Long Beach Bike Festival, May 7-9, celebrating the city's ongoing efforts to make Long Beach the most bicycle-friendly city in the U.S. The Long Beach Bike Festival is produced by the Downtown Long Beach Associates, Long Beach Convention & Visitors Bureau, the Long Beach Redevelopment Agency, and the City of Long Beach.

For more information or to participate in the 4th Street In Motion Festival, contact the 4th Street Business Association @ (562) 222-8895. For sponsorship queries, contact 562-544-4224/dgershuny123@gmail.com. www.longbeachbikefest.org

