



GET THE 4-1-1 WITH

NIXLE



TEXT AND/OR E-MAIL IMMEDIATE NOTIFICATION SYSTEM

The Long Beach Police Department now has a new way of communicating important, time-sensitive information to the community via live text* and/or email alerts. Depending on the settings the user selects, these alerts can include everything from road closures and traffic issues to critical alerts such as missing persons, or a dangerous suspect who may be fleeing police in your neighborhood. When a Nixle notification is sent to subscribers, they typically receive the information within minutes.

HOW DO I SUBSCRIBE TO NIXLE ALERTS?

- To receive both email and text alerts, go to www.nixle.com and follow the instructions provided-this method allows you to customize your locations and types of alerts you receive
- To receive only text messages to your cellular phone for incidents pertaining to a specific zip code, you may register by texting your zip code to the number 888777- you will get a reply text from Nixle with further instruction-this method allows for fewer options and no customization, but you can always log onto the site later to set your preferences
- The text registration method is useful if you are temporarily traveling and would like alerts sent to you that pertain to that specific area

WHAT INFORMATION WILL I RECEIVE WHEN I SIGN UP FOR NIXLE?

- The information you receive will depend on the preferences you specify when you register for Nixle on Nixle.com
- Your preferences allow you to pinpoint locations you want to receive information pertaining to
- You can select agencies that you are interested in receiving information from – the more agencies you select the more alerts you will receive
- You determine the priority level of the messages you wish to receive: Alert, Advisory, Community or Traffic (explained below)
- You may unsubscribe from text, email or web alerts at any time via the Nixle website or text

The four types of notifications to choose from, in order of importance, are defined as:

- “ALERT” - Highest priority notification that considered most urgent
- “ADVISORY” - An informational or educational type of notification
- “COMMUNITY” – Notifications pertaining to PD/Community partnerships including positive news stories and community events
- “TRAFFIC” – Traffic-related notifications including road and freeway closures, and roadways to avoid

These definitions are specific to alerts sent by LBPD - other agencies may not have clear definitions and therefore send multiple alerts in a day. Selecting “web alerts only” for some agencies gives you the option to receive some alerts instantly, and others can be viewed when you log into your Nixle account when you choose to.

*If your phone’s data plan does not include unlimited texting, rates may apply per your mobile carrier.

AN INFORMED COMMUNITY IS A SAFER COMMUNITY- SIGN UP TODAY!

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www.longbeach.gov/police 1/10/11