



Gay Entertainment Directory and LBCSocialClub Present 2nd Annual SANTA SPEEDO RUN

ON SATURDAY DECEMBER 13th

Event to Benefit The Center Long Beach and AIDS Food Store of Long Beach

The original Santa Speedo Run was created in Boston in 2005 when 5 guys, just looking to spread some holiday spirit, ran through the Back Bay in only their Santa hats and Speedos to raise money for a local charity. Over the years, similar runs have popped up in cities like Atlanta, Chicago, Albany, Columbus and Tampa. The founders of LBCSocialClub and publisher of Gay Entertainment Directory (GED Magazine) bring this fun and worthwhile event back to Long Beach, after its initial "run" last year.

The concept is a simple one, don your favorite and skimpy holiday apparel, throw modesty to the winter wind and dash across town on a 1.5 mile route. The registration donation is \$30 with a sack of non-perishable groceries for the AIDS Food Store of Long Beach. All monetary proceeds go to The Center Long Beach.

The event will take place on Saturday, December 13th, 2014. Registration is available the day of the event and begins at 12:30pm at The Brit, 1744 E Broadway. The run will kick-off at 2:30pm.

The run will end at Hamburger Mary's in downtown Long Beach (330 Pine Ave.) which will host an afternoon reception featuring fun giveaways, T-shirts, food and socializing with fellow participants.

"We are hoping for lots of skin", says the founders of the LBCSocialClub. They also say if modesty gets the best of you and maximum exposure isn't your thing, that's ok. Come in your holiday attire! All are welcome! "We are hoping for a substantial turn out to support great causes in our community. If you can't run, we encourage you to be out on Broadway cheering on the runners to show your support."

The event is made possible by Hamburger Mary's, The Brit and other local businesses contributing funds and resources to make this wonderful event a success. The holidays are such a wonderful time to support the local charities and this run offers a focused effort to support these two wonderful causes.

Gay Entertainment Directory is the largest and fastest growing LGBT nightlife and entertainment magazine in the West, with distribution reaching all of California, Las Vegas, Phoenix and Denver. LBCSocialClub is a network and social organization for the Long Beach LGBT community to have an outlet with cultural events, mixers and other activities. They are excited to produce activities for the community and in return support local businesses that have supported our community.



John Garey
Fitness & Pilates

