



2018–2019 SPONSORSHIP OPPORTUNITIES

the LGBTQ
Center
long beach



KASHINK

2017-2018 SPONSORSHIP OPPORTUNITIES



The LGBTQ Center of Long Beach is the largest LGBTQ organization in the Long Beach/South Bay region and is committed to **engaging, empowering, and advocating** on behalf of LGBTQ people everywhere.

Corporate partnership with The Center means your brand will be associated with one of the most widely trusted and respected institutions in the City of Long Beach.



OUR PROGRAMS

We change lives through our multifaceted services and support programs

HEALTH

Ensuring LGBTQ people have access to safe, confidential, and affirming health services means that LGBTQ people have the opportunity to thrive in our community.



Nearly 3000 free HIV and STI tests annually



Low cost mental health counseling to support LGBTQ people and their families



Specialized programming for the unique needs of youth, seniors, men of color, and transgender people.

WELLNESS

Holistic support so that every LGBTQ person can live their lives fully and authentically.



The only LGBTQ-focused domestic violence and legal services provider in Long Beach



More than 20 different support groups for people of all genders and sexual orientations



Housing referrals, employment assistance, career counseling, and state of the art cyber center

Community

Building community every day throughout Long Beach with meaningful events and opportunities to connect



Workshops including financial literacy, home ownership, tax preparation, fraud prevention, and sexual health



Events marking World AIDS Day, National HIV Testing Day, the Transgender Day of Remembrance, and LGBTQ history month



Community picnics, the annual Uptown Pride Celebration, and mixers for young LGBTQ professionals

FOR MORE INFORMATION ON ALL OUR PROGRAMS AND SERVICES VISIT US ONLINE AT [CENTERLB.ORG](https://centerlb.org)



**We believe in true
partnership.**

**Elevate and expand your
brand's visibility.**

**Align with The Center and
the LGBTQ community.**





AIDS WALK LONG BEACH

AIDS Walk Long Beach is the only walk/run event bringing awareness and support to local organizations which provide services to people and communities impacted by HIV. With a nearly 30 year history, AIDS Walk Long Beach has raised over \$2 million for area organizations serving those most impacted by the epidemic.

Sunday November 11, 2018



Sponsorship Levels & Visibility	\$25,000 Presenting	\$15,000 Presenting Wellness Fair	\$10,000 Major	\$5,000 Official 5k	\$2,500 Sustaining	\$1,000 Supporting	\$500 Community Business
Primary Billing	●	●					
Logo on All Print Materials	●	●					
Speaking Opportunity at Event	●	●	●	●			
Banner Placement at Event & Pre-Events	●			●			
Walker Registration Codes	100	60	50	25	10	5	2
Logo on Step and Repeat & Pop Up Banners	●	●	●	●			
Banner Placement at Pre-Events	●	●	●				
Booth at Event	●	●	●				
Logo Placement at Event	●	●	●	●	●		
Logo Placement on Event Site	●	●	●	●	●	●	●
Acknowledgment in all Event Email Blasts	●	●	●	●	●		
Verbal Acknowledgment at Event	●	●	●	●	●		
Acknowledgment in Press Releases	●	●	●	●	●	●	
Logo on Official Event Banner	●	●	●	●	●	●	
Logo on Event Print Materials	●	●	●	●	●	●	
Collateral Display Opportunity at Event	●	●	●	●	●	●	
Recognition on Social Media	●	●	●	●	●	●	●



BLACK & WHITE BALL

The Black & White Ball is The Center's signature fundraising event featuring an evening of elegance, sophistication, and celebration. Featuring the biggest movers and shakers in town and more than 500 attendees, past honorees include Ross Matthews, Amazon Studios' Transparent, Congressman Alan Lowenthal, (Ret.) Supervisor Don Knabe, and Assemblymember Patrick O'Donnell.

March 30, 2019



Sponsorship Levels & Visibility	\$15,000 Presenting	\$10,000 Platinum	\$5,000 Gold	\$3,000 Silver	\$500 Community
Primary Billing	●				
Verbal Recognition	●	●	●		
Program Advertisement	Centerfold	Full Page	Half Page	Quarter Page	
Hyperlinked Logo on Event Site	●	●	●	●	
Logo in Program	●	●	●	●	5
Placement of Promotional Materials in Gift Bags	●	●	●	●	
Dedicated Display Booth at Event	●				
Acknowledgment in Event Marketing	●	●	●		
Listing on Center's Corporate Sponsor Page	●	●			
Logo on Step and Repeat	●	●			
Logo Displayed During Event	●	●	●	●	
Tickets to Event	20	10	10	10	2
Champagne Service at Event	●	●	●	●	●
Promotional Use of Center Logo	●	●			
Logo Displayed Throughout Event	●				
One Line Listing in Program					●



Q FILMS



For more than 25 years, The Long Beach QFilm Festival (QFilms) has been showcasing films celebrating the best and brightest on the independent festival circuit. With screenings at the historic Art Theatre, daily parties at The Center, and exclusive filmmakers lounge, more 1500 guests mix, mingle, and party with filmmakers, industry professionals, and corporate partners. **September 5-8, 2019**

Sponsorship Levels & Visibility	\$15,000 Elite	\$10,000 Platinum	\$5,000 Gold	\$2,500 Silver	\$1,000 Bronze	\$500 Star	\$350 Film
Verbal Recognition Before Screenings	●	●	●	●			
Commercial Before Each Screening	●						
Commercial/Video Opportunity on Event Site	●	●					
Program Advertisement	Centerfold	Back Page or Page 1	Full Page	Half Page	Quarter Page		
Hyperlinked Logo on Event Site	●	●	●	●	●	●	●
Logo in Program	●	●	●	●	●	●	●
Dedicated Display Booth at Event	●						
Materials Display Area at Event & Pre-Events	●	●	●				
Acknowledgment in Event Marketing	●	●	●	●	●		
Listing on Center's Corporate Sponsor Page	●	●	●	●	●	●	●
Logo on Step and Repeat	●	●	●	●	●		
Logo Displayed on Single Screen Before Screenings	●	●	●	●	●		
Logo on Shared Screen Before Screenings	●	●	●	●	●	●	
VIP All Access Tickets (Includes Access to Filmmakers Lounge)	●	●	●	●	●	●	
Priority Seating	●	●	●	●	●	●	●
Opening Night Photo Op & Presentation	●						
Banner Placement at Events & Pre-Events	●						
Logo on Official Poster	●	●	●	●			
Promotional Use of Center Logo	●						



All corporate partner opportunities are completely customizable. Please let us know what we can do to support your marketing, branding, and outreach objectives. Thank you for your support of The Center and for the thousands of LGBTQ people who are counting on us for care.

To discuss The Center's corporate partner opportunities contact:

Porter Gilberg, Executive Director
Porterg@centerlb.org
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