

BLACK  
& WHITE  
BALL

MAR

2019



SATURDAY MARCH 30, 2019  
**SPONSORSHIP OPPORTUNITIES**



**THE LGBTQ CENTER OF LONG BEACH PRESENTS: THE 6TH ANNUAL BLACK & WHITE BALL**

## **JOIN THE LGBTQ CENTER OF LONG BEACH FOR THE MOST GLAMOROUS CELEBRATION OF THE YEAR!**

**On Saturday March 30, 2019** The Black & White Ball returns to Long Beach. Supporting The LGBTQ Center of Long Beach, The Black & White Ball is one of the largest and most elegant annual events supporting the LGBTQ community. Funds raised directly support The Center's 25,000 clients a year, making sponsorship a true community investment.

After an incredible record-setting celebration last year, the Ball is returning to the beautiful Pacific Ballroom at the Long Beach Convention and Entertainment Center. This year, The Center will be presenting four Icon Awards to exemplary members of the Southern California community for their outstanding contributions to the LGBTQ community. Our 2019 Black & White Ball honorees are:

- Dr. Sabrina Sanders, Ellen Ward Leadership Icon
- Bonnie Lowenthal, Political Icon
- Brad Miyasato and Brad Duerre, Community Icon
- Dr. Caroline Rickard, Legacy Icon

The Center engages, empowers and advocates to achieve a more equitable society and fosters an ever-improving quality of life for the LGBTQ community. Through programs like free HIV/STI testing, mental health counseling, domestic violence support, senior services, youth drop-in, family services, legal support, and dozens of vibrant support groups, The Center is saving lives every single day. With a 39 year history of serving greater Long Beach's LGBTQ community, The Center remains one of the most well-respected and relevant non-profit organizations in Southern California. The Black & White Ball is an extraordinary community celebration with an evening not to be missed. This exceptional event is the must-attend fundraiser of the year for the community.

Porter Gilberg  
Executive Director

**For more information:**

The LGBTQ Center of Long Beach | o. 562.434.4455 ext. 245 | c. 951.533.0048  
porterg@centerlb.org | www.centerlb.org



## **PRESENTING SPONSOR \$15,000**

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- Two tables (20 tickets) with VIP seating and champagne service at The Black & White Ball
- Primary billing as presenting sponsor “The Black & White Ball Presented by \_\_\_\_\_” in all community, media, advertisements, Enewsletters, letters, invitations, and social media
- Verbal recognition as sponsor with sponsor-provided verbal description on stage at Black & White Ball
- Full color Centerfold advertisement in event program
- Logo on event page on Center website
- Acknowledgment as sponsor in event program
- Placement of promotional materials in gift bags
- Dedicated display area outside ballroom for marketing materials/collateral
- Acknowledgment in all event marketing materials, press releases, invitations, and social media
- Listing on The Center’s corporate sponsor page through remainder of year
- Logo on event step and repeat banner
- Logo prominently displayed throughout event duration
- Promotional use of The Center’s logo through remainder of year

## **PLATINUM SPONSOR \$10,000**

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- One table (10 tickets) with VIP seating and champagne service at The Black & White Ball
- Verbal recognition and logo placement on shared screen during event
- Full page color ad in event program
- Logo on event page on Center website
- Acknowledgment as sponsor in event program
- Placement of promotional materials in gift bags
- Opportunity to display company collateral at event
- Acknowledgment in all event marketing materials, press releases, invitations, and social media
- Listing on The Center’s corporate sponsor page through remainder of year
- Logo on event step and repeat banner

## **GOLD SPONSOR \$5,000**

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- One table (10 tickets) to The Black & White Ball
- Verbal recognition and logo placement on shared screen during event
- Half-page color ad in event program
- Logo on event page on Center website
- Acknowledgment as sponsor in event program
- Placement of promotional materials in gift bags
- Acknowledgment in all event marketing materials, press releases, invitations, and social media

## **SILVER SPONSOR \$3,000**

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- One table (10 tickets) to The Black & White Ball
- Verbal recognition and logo placement on shared screen throughout event
- ¼ page color ad in event program
- Logo on event page on Center website
- Acknowledgment as sponsor in event program
- Placement of promotional materials in gift bags

## **COMMUNITY SPONSOR \$500**

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- Two tickets to The Black & White Ball
- Name or Organizational listing in event program as “Community Sponsor”



## SPONSORSHIP AND ADVERTISEMENT COMMITMENT FORM

Program Ad Price Sheet Deadline: March 8, 2018

- PRESENTING SPONSOR **\$15,000**
- PLATINUM SPONSOR **\$10,000**
- GOLD SPONSOR **\$5,000**
- SILVER SPONSOR **\$3,000**
- COMMUNITY SPONSOR **\$500**

### Ad Sizes and Pricing

- The size of the program is 5 1/2" w X 8 1/2" h
- Page size 4 3/4" w X 7 1/2" h
- All ads printed in color
- Centerfold (color) 10 1/2" w X 7 1/2" h **\$800**
- Back Cover (full color, full page) **\$600**
- Page 1 (color, full page) **\$600**
- Inside front cover (color, full page) **\$600**
- Inside back cover (color, full page) **\$600**
- Full Page (color) **\$400**
- Half page (color) 4 3/4" w X 3 3/4" h **\$300**
- Quarter page (Business Card) (color) 4 3/4" w X 1 3/4" h **\$200**

Accepted files must be submitted at minimum quality:  
**300 dpi – camera ready**  
.jpg | .pdf | .tff

Business Name \_\_\_\_\_

Address, City, Zip \_\_\_\_\_

Telephone & Email \_\_\_\_\_

Contact Name \_\_\_\_\_

Please charge my:

Visa  MasterCard  Discover

Signature \_\_\_\_\_

Account # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Please contact **Mefthi Teye** at 562.434.4455  
or at [mtaye@centerlb.org](mailto:mtaye@centerlb.org) to discuss these  
**Program Ad Opportunities**

Make Checks Payable to:  
**"The Center Long Beach"**

Send check to:  
**The Center Long Beach**  
**2017 E. 4th Street**  
**Long Beach, CA 90814**  
**Attn: P. Gilberg/Ball**

