ABOUT QFILM FESTIVAL

Celebrating more than 25 years of the best in LGBTQ independent films, the Long Beach QFilm Festival is the oldest film festival in Long Beach and the only festival dedicated to screening films which showcase the magnificent diversity of the LGBTQ community.

Funds raised by QFilms directly support The LGBTQ Center Long Beach. The Center advances equity for LGBTQ people through culturally responsive advocacy, education, programs and services.

With a nearly 40 year history, The Center serves more than 25,000 people a year through programs including HIV and STI testing, youth services, senior services, counseling, legal services, domestic violence support, trans health programs and more than 20 weekly support groups.

SPONSOR TODAY

Sponsorship guarantees visibility within one of the largest LGBTQ markets in California. Elevate your brand today while supporting one of the most vibrant and dynamic LGBTQ communities in the country.

CONTACT
Meftihe Taye
The LGBTQ Center
562.434.4455 x245
mtaye@centerlb.org
centerlb.org
qfilmslongbeach.com
Dedicated to screening films which showcase the magnificent diversity of the LGBTQ community.
FESTIVAL SPONSORSHIP

PRESENTING SPONSOR

$15,000

- Premiere billing at “Long Beach QFilm Festival Presented by _____” on all marketing materials, website, and press releases.
- 25 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Opportunity for photo and presentation as QFilms’ Presenting Sponsor on opening night
- Display booth at festival
- Banner placement at any and all QFilm related pre-events and parties and during festival
- Logo on step and repeat
- Verbal sponsorship recognition before each screening
- Prominent logo placement on QFilm Festival poster
- Video clip and commercial placement opportunity before all QFilms Screenings
- Premium full color centerfold advertisement in festival program
- Logo placement on solo screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2019
- Inclusion on The Center’s sponsorship page through 2019
- Promotional use of The Center’s logo through 2019
- Recognition through The Center’s social media platforms

PLATINUM SPONSOR

$10,000

- 12 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Opportunity to display collateral at QFilm Festival and pre-events
- Logo on step and repeat
- Inclusion in all marketing materials and press releases
- Verbal sponsorship recognition before each screening
- Logo placement on QFilm Festival poster
- Video clip and commercial placement opportunity on QFilm Festival website
- Premium full color back page or page 1 advertisement in festival program
- Logo placement on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2019
- Inclusion on The Center’s sponsorship page through 2019
- Recognition through The Center’s social media platforms
FESTIVAL SPONSORSHIP

GOLD SPONSOR
$5,000
- 6 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Opportunity to display collateral at QFilm Festival and pre-events
- Logo on step and repeat
- Verbal sponsorship recognition before each screening
- Full page ad in festival program
- Logo placement on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2019

SILVER SPONSOR
$2,500
- 4 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Opportunity to display collateral at QFilm Festival and pre-events
- Verbal sponsorship recognition before each screening
- Logo placement on QFilm Festival poster
- Half page ad in festival program
- Logo included on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2019

BRONZE SPONSOR
$1,000
- 2 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Opportunity to display collateral at QFilm Festival
- ¼ page ad in festival program
- Logo included on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2019

STAR SPONSOR
$500
- 2 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Logo included on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2019

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The LGBTQ Center
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mtaye@centerlb.org
IN-EVENT SPONSORSHIP

Underwrite expenses for key elements of our festival and receive significant exposure for your partnership. In-event sponsorship ensures that 100% of funds raised during the festival directly benefit clients at The Center.

Each In-Event Sponsorship includes:
- 2 VIP passes for all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Acknowledgment as sponsor in festival program
- Logo placement on shared screen before all festival screenings
- Printed acknowledgement in sponsored area noting “QFilm Festival (SPONSORED ELEMENT) sponsored by ______”

Available In-Event Sponsor Opportunities
- Opening Night Party
- Friday Night Party
- Saturday Night Party
- Closing Night Party
- Sunday Brunch
- Festival Program
- Box Office
- Filmmakers Lounge

Exclusive sponsorship per category also available. For additional information contact Meftihe Taye mtaye@centerlb.org

IN-EVENT SPONSOR

$750

ADVERTISEMENTS

Program Size: 5 1/2” w X 8 1/2” h
Page Size: 4 3/8” w X 7 1/2” h
All ads printed in color

- Centerfold 10-1/2” w X 7/12”h $800
- Back Cover (full page) $600
- Page 1 (full page) $600
- Inside front cover (full page) $500
- Inside back cover (full page) $500
- Full Page $350
- Half page 4-3/4” w X 3-3/4” h $250
- Quarter page 4-3/4” w X 1-3/4” h $150

Accepted files must be submitted at minimum quality: 300 dpi
File Format .jpg .pdf or .tff

FILM SPONSOR

$350

- 2 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Sponsorship acknowledgement in festival program and on website next to sponsored film

IMPORTANT INFO

Program ad Deadline: July 20, 2019
Payment Deadline: August 1, 2019
Make checks payable to “The Center Long Beach”
Send check and commitment form to:

The Center
2017 E. 4th Street
Long Beach, CA 90814
Attn: M. Taye/QFilms
### FESTIVAL SPONSORSHIP

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<th>Sponsor Level</th>
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### IN-EVENT SPONSORSHIP

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<td>Closing Night Party</td>
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<td>Sunday Brunch</td>
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<td>Festival Program</td>
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<td>Box Office</td>
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### ADVERTISEMENTS

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<tr>
<td>Inside front cover (full page)</td>
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<tr>
<td>Inside back cover (full page)</td>
<td>$500</td>
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<tr>
<td>Full Page</td>
<td>$350</td>
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<tr>
<td>Half page 4-3/4&quot; w X 3-3/4&quot; h</td>
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<tr>
<td>Quarter page 4-3/4&quot; w X 1-3/4&quot; h</td>
<td>$150</td>
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  - Long Beach, CA 90814
  - Attn: M. Taye/QFilms

Please contact Meftihe Taye at 562.434.4455 x245 or at mtaye@centerlb.org for more information on sponsorship or program advertisement.

Accepted files must be submitted at minimum quality: 300 dpi
- File Format: .jpg, .pdf, or .tff
- Program Size: 5 1/2" w X 8 1/2" h
- Page Size: 4 3/4" w X 7 3/4" h
- All ads printed in color