

26<sup>TH</sup>  
ANNUAL

# FILMS

LONG BEACH LGBTQ FILM FESTIVAL  
SEPTEMBER 5-8, 2019  
ART THEATRE



## ABOUT QFILM FESTIVAL

Celebrating more than 25 years of the best in LGBTQ independent films, the Long Beach QFilm Festival is the oldest film festival in Long Beach and the only festival dedicated to screening films which showcase the magnificent diversity of the LGBTQ community.

Funds raised by QFilms directly support The LGBTQ Center Long Beach. The Center advances equity for LGBTQ people through culturally responsive advocacy, education, programs and services.

With a nearly 40 year history, The Center serves more than 25,000 people a year through programs including HIV and STI testing, youth services, senior services, counseling, legal services, domestic violence support, trans health programs and more than 20 weekly support groups.

Sponsorship guarantees visibility within one of the largest LGBTQ markets in California. Elevate your brand today while supporting one of the most vibrant and dynamic LGBTQ communities in the country.

### CONTACT

Meftihe Taye  
The LGBTQ Center  
562.434.4455 x245  
mtaye@centerlb.org  
centerlb.org  
qfilmslongbeach.com

SPONSOR TODAY



# FILMS 2019

SEPTEMBER 5-8

At the historic Art Theatre of Long Beach next door to the LGBTQ Center



Dedicated to screening films which showcase the magnificent diversity of the LGBTQ community.

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# FESTIVAL SPONSORSHIP

## PRESENTING SPONSOR

\$15,000

- Premiere billing at “Long Beach QFilm Festival Presented by \_\_\_\_\_” on all marketing materials, website, and press releases.
- 25 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Opportunity for photo and presentation as QFilms’ Presenting Sponsor on opening night
- Display booth at festival
- Banner placement at any and all QFilm related pre-events and parties and during festival
- Logo on step and repeat
- Verbal sponsorship recognition before each screening
- Prominent logo placement on QFilm Festival poster
- Video clip and commercial placement opportunity before all QFilms Screenings
- Premium full color centerfold advertisement in festival program
- Logo placement on solo screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2019
- Inclusion on The Center’s sponsorship page through 2019
- Promotional use of The Center’s logo through 2019
- Recognition through The Center’s social media platforms

## PLATINUM SPONSOR

\$10,000

- 12 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Opportunity to display collateral at QFilm Festival and pre-events
- Logo on step and repeat
- Inclusion in all marketing materials and press releases
- Verbal sponsorship recognition before each screening
- Logo placement on QFilm Festival poster
- Video clip and commercial placement opportunity on QFilm Festival website
- Premium full color back page or page 1 advertisement in festival program
- Logo placement on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2019
- Inclusion on The Center’s sponsorship page through 2019
- Recognition through The Center’s social media platforms

# FESTIVAL SPONSORSHIP

## \$5,000 GOLD SPONSOR

- 6 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Opportunity to display collateral at QFilm Festival and pre-events
- Logo on step and repeat
- Verbal sponsorship recognition before each screening
- Full page ad in festival program
- Logo placement on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2019

## \$2,500 SILVER SPONSOR

- 4 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Opportunity to display collateral at QFilm Festival and pre-events
- Verbal sponsorship recognition before each screening
- Logo placement on QFilm Festival poster
- Half page ad in festival program
- Logo included on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2019

## \$1,000 BRONZE SPONSOR

- 2 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Opportunity to display collateral at QFilm Festival
- ¼ page ad in festival program
- Logo included on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2019

## \$500 STAR SPONSOR

- 2 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Logo included on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2019

**CONTACT** Mefithe Taye  
The LGBTQ Center  
562.434.4455 x245  
mtaye@centerlb.org

# IN-EVENT SPONSORSHIP

## IN-EVENT SPONSOR

\$750

Underwrite expenses for key elements of our festival and receive significant exposure for your partnership. In-event sponsorship ensures that 100% of funds raised during the festival directly benefit clients at The Center.

Each In-Event Sponsorship includes:

- 2 VIP passes for all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Acknowledgment as sponsor in festival program
- Logo placement on shared screen before all festival screenings
- Printed acknowledgement in sponsored area noting "QFilm Festival (SPONSORED ELEMENT) sponsored by \_\_\_\_\_"

### Available In-Event Sponsor Opportunities

Opening Night Party  
Friday Night Party  
Saturday Night Party  
Closing Night Party  
Sunday Brunch  
Festival Program  
Box Office  
Filmmakers Lounge

Exclusive sponsorship per category also available. For additional information contact Meftiye Teye [mtaye@centerlb.org](mailto:mtaye@centerlb.org)

## ADVERTISEMENTS

Program Size: 5 1/2" w X 8 1/2" h

Page Size: 4 3/4" w X 7 1/2" h

All ads printed in color

- Centerfold 10-1/2" w X 7/12" h \$800
- Back Cover (full page) \$600
- Page 1 (full page) \$600
- Inside front cover (full page) \$500
- Inside back cover (full page) \$500
- Full Page \$350
- Half page 4-3/4" w X 3-3/4" h \$250
- Quarter page 4-3/4" w X 1-3/4" h \$150

Accepted files must be submitted at minimum quality: 300 dpi  
File Format .jpg .pdf or .tff

## \$350 FILM SPONSOR

- 2 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Sponsorship acknowledgement in festival program and on website next to sponsored film

## IMPORTANT INFO

Program ad Deadline: July 20, 2019

Payment Deadline: August 1, 2019

Make checks payable to "The Center Long Beach"

Send check and commitment form to:

The Center  
2017 E. 4th Street  
Long Beach, CA 90814  
Attn: M. Teye/QFilms

# SPONSORSHIP COMMITMENT

Business Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Address, City, Zip \_\_\_\_\_  
 \_\_\_\_\_  
 Phone Number \_\_\_\_\_  
 Email Address \_\_\_\_\_

Please Charge My

Visa  MasterCard  Discover

Signature \_\_\_\_\_

Account #

Expiration Date \_\_\_\_\_

## FESTIVAL SPONSORSHIP

Elite Sponsor	\$15,000	<input type="checkbox"/>
Platinum Sponsor	\$10,000	<input type="checkbox"/>
Gold Sponsor	\$5,000	<input type="checkbox"/>
Silver Sponsor	\$2,500	<input type="checkbox"/>
Bronze Sponsor	\$1,000	<input type="checkbox"/>
Star Sponsor	\$500	<input type="checkbox"/>
Film Sponsor	\$350	<input type="checkbox"/>

## IN-EVENT SPONSORSHIP

Opening Night Party	\$750	<input type="checkbox"/>
Friday Night Party	\$750	<input type="checkbox"/>
Saturday Night Party	\$750	<input type="checkbox"/>
Closing Night Party	\$750	<input type="checkbox"/>
Sunday Brunch	\$750	<input type="checkbox"/>
Festival Program	\$750	<input type="checkbox"/>
Box Office	\$750	<input type="checkbox"/>

## ADVERTISEMENTS

Centerfold 10-1/2" w X 7-12"h	\$800	<input type="checkbox"/>
Back Cover (full page)	\$600	<input type="checkbox"/>
Page 1 (full page)	\$600	<input type="checkbox"/>
Inside front cover (full page)	\$500	<input type="checkbox"/>
Inside back cover (full page)	\$500	<input type="checkbox"/>
Full Page	\$350	<input type="checkbox"/>
Half page 4-3/4" w X 3-3/4" h	\$250	<input type="checkbox"/>
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