

THE LGBTQ CENTER LONG BEACH PRESENTS

BLACK & WHITE  
BALL 2020

# YOU ARE INVITED TO JOIN THE MOST ANTICIPATED LGBTQ EVENT IN LONG BEACH!

**On Saturday April 4, 2020** The Black & White Ball returns to Long Beach. Supporting The LGBTQ Center Long Beach on the organization's 40th Anniversary, The Black & White Ball will welcome over 700 guests to participate in an elegant, exciting, and engaging evening supporting and celebrating the LGBTQ community.

Back for another year in the incredible Pacific Ballroom at The Long Beach Convention and Entertainment Center, the 2020 Black & White Ball will also present several Icon Awards to champions in the local LGBTQ community. This year's honorees include **Political Icon Tim Patton** (Senior Administrative Deputy, Office of Mayor Robert Garcia), **Community Icon South Coast Chorale** (The LGBTQ Chorus of Long Beach), and **Ellen Ward Leadership Icon Dr. T. Alex Washington** (Professor and HIV Researcher, California State University Long Beach).

The Black & White Ball directly supports one of the **largest and most well-respected LGBTQ community centers in the United States**. The Center advances equity for LGBTQ people through culturally responsive advocacy, education, programs, and services.

**By sponsoring the Ball you are investing in the health and vitality of the LGBTQ community.**

We invite you to be a part of the collective celebration of the vibrancy and diversity of the LGBTQ community by supporting The Center and The Black & White Ball. Make a commitment knowing that you are partnering with The Center to create a more vibrant and healthier world for LGBTQ people today.

**For more information:**

Porter Gilberg  
Executive Director  
The LGBTQ Center of Long Beach  
o. 562.434.4455 ext. 245  
c. 951.533.0048  
porter@centerlb.org  
www.centerlb.org

EVERY YEAR THE  
CENTER CHANGES  
LIVES BY:

2000

Providing more than  
2000 HIV screenings

1500

Testing more than  
1500 people for STIs

150

Serving more than 150  
LGBTQ seniors with  
programs like Coffee  
Talk, Lez Chat, and  
Encore Men

600

Reaching more than 600  
children, teens, and parents  
through our Youth & Family  
Services Department

300

Engaging more than 300  
people in low-cost mental  
health counseling

100

Supporting more than  
100 survivors of  
domestic violence

350

Providing free legal services  
to over 350 people

# HONORING

## POLITICAL ICON

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### **Tim Patton**

Senior Administrative Deputy,  
Office of Mayor Robert Garcia

## COMMUNITY ICON

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### **South Coast Chorale**

The LGBTQ Chorus of Long Beach

## ELLEN WARD LEADERSHIP ICON

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### **Dr. T. Alex Washington**

Professor and HIV Researcher,  
California State University Long Beach



BLACK & WHITE  
BALL 2020

\$25,000

# PRESENTING SPONSOR

- Two tables (20 tickets) with VIP seating and champagne service at The Black & White Ball
- Primary billing as presenting sponsor “The Black and White Ball Presented by \_\_\_\_\_” in all community, media, advertisements, Enewsletters, letters, invitations, and social media
- Verbal recognition as sponsor with sponsor-provided verbal description on stage at Black & White Ball
- Logo prominently displayed throughout event duration
- Full color Centerfold advertisement in event program
- Logo on event page on Center website
- Acknowledgment as sponsor in event program
- Placement of promotional materials in gift bags
- Dedicated display area outside ballroom for staff, presentations, marketing materials/collateral
- Acknowledgment in all event marketing materials, press releases, invitations, and social media
- Listing on The Center’s corporate sponsor page through remainder of year
- Logo on event step and repeat banner
- Promotional use of The Center’s logo through remainder of year

\$15,000

# PLATINUM SPONSOR

- One table (10 tickets) with VIP seating and champagne service at The Black and White Ball
- Verbal recognition and logo placement on single screen during event
- Full page premium location ad in event program
- Logo on event page on Center website
- Acknowledgment as sponsor in event program
- Placement of promotional materials in gift bags
- On site display opportunity for marketing materials/collateral
- Acknowledgment in all event marketing materials, press releases, invitations, and social media
- Listing on The Center's corporate sponsor page through remainder of year

\$10,000

# GOLD SPONSOR

- One table (10 tickets) with VIP seating and champagne service at The Black and White Ball
- Verbal recognition and logo placement on shared screen during event
- Full page ad in event program
- Logo on event page on Center website
- Acknowledgment as sponsor in event program
- Placement of promotional materials in gift bags
- Acknowledgment in all event marketing materials, press releases, invitations, and social media
- Listing on The Center's corporate sponsor page through remainder of year

\$5,000

# SILVER SPONSOR

- One table (10 tickets) to The Black & White Ball
- Half-page color ad in event program
- Acknowledgment as sponsor in event program
- Logo placement on shared screen throughout event
- Logo on event page on Center website
- Placement of promotional materials in gift bags

\$3,500

# BRONZE SPONSOR

- One table (10 tickets) to The Black & White Ball
- Logo on event page on Center website
- Placement of promotional materials in gift bags
- Logo placement on shared screen throughout event
- Acknowledgment as sponsor in event program

\$600

# COMMUNITY SPONSOR

- Two tickets to The Black & White Ball
- Name or Organizational listing in event program as "Community Sponsor"

# SPONSORSHIP & ADVERTISEMENT COMMITMENT FORM

PLEASE RETURN AD SHEET BY: FEBRUARY 4, 2020

ALL ASSETS DUE BY: FEBRUARY 28, 2020

PRESENTING SPONSOR **\$25,000**

PLATINUM SPONSOR **\$15,000**

GOLD SPONSOR **\$10,000**

SILVER SPONSOR **\$5,000**

BRONZE SPONSOR **\$3,500**

COMMUNITY SPONSOR **\$600**

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Address, City, Zip \_\_\_\_\_

Please charge my:

Visa  MasterCard  Discover  Amex

Signature \_\_\_\_\_

Account #

Exp. Date \_\_\_\_\_

## AD SIZES AND PRICING

- The size of the program is 5.5" w X 8.5" h
- All ads printed in color

- Centerfold 10.5" w X 8" h **\$900**
- Back Cover 5" w X 8" h (full page) **\$650**
- Page 1 5" w X 8" h (full page) **\$650**
- Inside front cover 5" w X 8" h (full page) **\$650**
- Inside back cover 5" w X 8" h (full page) **\$650**
- Full Page 5" w X 8" h **\$500**
- Half page 5" w X 3.875" h **\$350**
- Quarter page  
2.375" w X 3.875" h **\$250**

Accepted files must be submitted at minimum quality: **300 dpi – camera ready**

.jpg | .pdf | .tff

Please contact **Mefti Teye** at  
562.434.4455 ext. 245 or at  
**mtaye@centerlb.org** to discuss these  
Program Ad Opportunities

Make Checks Payable to:  
**"The Center Long Beach"**

Send check to:  
**The Center Long Beach**  
2017 E. 4th Street  
Long Beach, CA 90814  
Attn: M. Teye/Gala

BLACK & WHITE  
BALL 2020

BENEFITING:

the **LGBTQ**  
**center**  
long beach



The LGBTQ Center Long Beach advances equity for LGBTQ people through culturally-responsive advocacy, education, programs and services.



Follow us at [@CenterLB](#)

Donate today at [centerlb.org/donate](#)  
**501(c)(3) Tax ID# 95-3523149**

The LGBTQ Center Long Beach  
2017 E. 4th Street | Long Beach, CA 90814

**562.434.4455 | [centerlb.org](#)**