

THE LGBTQ CENTER LONG BEACH PRESENTS

BLACK & WHITE

BALL 2022

JUNE 25, 2022

YOU ARE INVITED TO JOIN THE MOST ANTICIPATED LGBTQ EVENT IN LONG BEACH!

Saturday, June 25, 2022 The Black & White Ball returns to Long Beach. Supporting The LGBTQ Center Long Beach on the organization's 42nd anniversary, The Black & White Ball will welcome over 700 guests to participate in an elegant, exciting, and engaging evening supporting and celebrating the LGBTQ community.

Back for another year in the incredible Pacific Ballroom at The Long Beach Convention and Entertainment Center, the 2022 Black & White Ball will also present several Icon Awards to champions in the local LGBTQ community.

The Black & White Ball directly supports one of the **largest and most well-respected LGBTQ community centers in the United States**. The Center advances equity for LGBTQ people through culturally responsive advocacy, education, programs, and services.

By sponsoring the Ball you are investing in the health and vitality of the LGBTQ community.

We invite you to be a part of the collective celebration of the vibrancy and diversity of the LGBTQ community by supporting The Center and The Black & White Ball. Make a commitment knowing that you are partnering with The Center to create a more vibrant and healthier world for LGBTQ people today.

For more information:

Carlos Torres
Executive Director
The LGBTQ Center of Long Beach
o. 562.434.4455 ext. 340
ctorres@centerlb.org
www.centerlb.org

EVERY YEAR THE CENTER CHANGES LIVES BY:

2000

Providing more than 2000 HIV screenings

1500

Testing more than 1500 people for STIs

150

Serving more than 150 LGBTQ seniors with programs like Coffee Talk, Lez Chat, and Encore Men

600

Reaching more than 600 children, teens, and parents through our Youth & Family Services Department

300

Engaging more than 300 people in low-cost mental health counseling

100

Supporting more than 100 survivors of domestic violence

350

Providing free legal services to over 350 people

\$25,000

PRESENTING SPONSOR

- Two tables (20 tickets) with VIP seating and champagne service at The Black & White Ball
- Primary billing as presenting sponsor “The Black and White Ball Presented by _____” in all community, media, advertisements, Enewsletters, letters, invitations, and social media
- Verbal recognition as sponsor with sponsor-provided verbal description on stage at Black & White Ball
- Logo prominently displayed throughout event duration
- Full color Centerfold advertisement in event program
- Logo on event page on Center website
- Acknowledgment as sponsor in event program
- Placement of promotional materials in gift bags
- Dedicated display area outside ballroom for staff, presentations, marketing materials/collateral
- Acknowledgment in all event marketing materials, press releases, invitations, and social media
- Listing on The Center's corporate sponsor page through remainder of year
- Logo on event step and repeat banner
- Promotional use of The Center's logo through remainder of year

\$15,000

PLATINUM SPONSOR

- One table (10 tickets) with VIP seating and champagne service at The Black and White Ball
- Verbal recognition and logo placement on single screen during event
- Full page premium location ad in event program
- Logo on event page on Center website
- Acknowledgment as sponsor in event program
- Placement of promotional materials in gift bags
- On site display opportunity for marketing materials/collateral
- Acknowledgment in all event marketing materials, press releases, invitations, and social media
- Listing on The Center's corporate sponsor page through remainder of year

\$10,000

GOLD SPONSOR

- One table (10 tickets) with VIP seating and champagne service at The Black and White Ball
- Verbal recognition and logo placement on shared screen during event
- Full page ad in event program
- Logo on event page on Center website
- Acknowledgment as sponsor in event program
- Placement of promotional materials in gift bags
- Acknowledgment in all event marketing materials, press releases, invitations, and social media
- Listing on The Center's corporate sponsor page through remainder of year

\$5,000

SILVER SPONSOR

- One table (10 tickets) to The Black & White Ball
- Logo placement on shared screen throughout event
- Half-page color ad in event program
- Logo on event page on Center website
- Acknowledgment as sponsor in event program
- Placement of promotional materials in gift bags

\$3,500

BRONZE SPONSOR

- One table (10 tickets) to The Black & White Ball
- Logo placement on shared screen throughout event
- Logo on event page on Center website
- Acknowledgment as sponsor in event program
- Placement of promotional materials in gift bags

\$600

COMMUNITY SPONSOR

- Two tickets to The Black & White Ball
- Name or Organizational listing in event program as "Community Sponsor"

SPONSORSHIP & ADVERTISEMENT COMMITMENT FORM

PLEASE RETURN AD SHEET BY: **FEBRUARY 18, 2022**

ALL ASSETS DUE BY: **FEBRUARY 28, 2022**

PRESENTING SPONSOR \$25,000

PLATINUM SPONSOR \$15,000

GOLD SPONSOR \$10,000

SILVER SPONSOR \$5,000

BRONZE SPONSOR \$3,500

COMMUNITY SPONSOR \$600

Business Name _____

Contact Name _____

Telephone _____

Email _____

Address, City, Zip _____

Please charge my:

Visa MasterCard Discover Amex

Signature _____

Account #

Exp. Date _____

AD SIZES AND PRICING

- The size of the program is 5.5" w X 8.5" h
- All ads printed in color

- Centerfold 10.5"w X 8"h **\$900**
- Back Cover 5"w X 8"h (full page) **\$650**
- Page 1 5"w X 8"h (full page) **\$650**
- Inside front cover 5"w X 8"h (full page) **\$650**
- Inside back cover 5"w X 8"h (full page) **\$650**
- Full Page 5"w X 8"h **\$500**
- Half page 5"w X 3.875 "h **\$350**
- Quarter page
2.375"w X 3.875"h **\$250**

Accepted files must be submitted at minimum quality: **300 dpi – camera ready (.jpg | .pdf | .tiff)**

Please contact **Myron Day** at
562.434.4455 ext. 249 or at
mday@centerlb.org to discuss these
Program Ad Opportunities

Make Checks Payable to:
"The Center Long Beach"

Send check to:
The Center Long Beach
2017 E. 4th Street
Long Beach, CA 90814
Attn: M. Day/Gala

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BLACK & WHITE
BALL 2022

BENEFITING:
the **LGBTQ**
Center
long beach



The LGBTQ Center Long Beach advances equity for LGBTQ people through culturally-responsive advocacy, education, programs and services.



Follow us at [@CenterLB](#)

Donate today at [centerlb.org/donate](#)
501(c)(3) Tax ID# 95-3523149

The LGBTQ Center Long Beach
2017 E. 4th Street | Long Beach, CA 90814

562.434.4455 | [centerlb.org](#)