



Black & White Ball 2022
Wonderland
June 25, 2022

YOU ARE INVITED TO JOIN THE MOST ANTICIPATED LGBTQ EVENT IN LONG BEACH!

Saturday, June 25, 2022

The Black & White Ball returns to Long Beach. Supporting The LGBTQ Center Long Beach on the organization's 42nd anniversary, The Black & White Ball will welcome over 700 guests to participate in an elegant, exciting, and engaging evening supporting and celebrating the LGBTQ community.

Back for another year in the incredible Pacific Ballroom at The Long Beach Convention and Entertainment Center, the 2022 Black & White Ball will also present several Icon Awards to champions in the local LGBTQ community.

The Black & White Ball directly supports one of the **largest and most well-respected LGBTQ community centers in the United States**. The Center advances equity for LGBTQ people through culturally responsive advocacy, education, programs, and services.

By sponsoring the Ball you are investing in the health and vitality of the LGBTQ community.

We invite you to be a part of the collective celebration of the vibrancy and diversity of the LGBTQ community by supporting The Center and The Black & White Ball. Make a commitment knowing that you are partnering with The Center to create a more vibrant and healthier world for LGBTQ people today.

For more information:

Carlos Torres
Executive Director
The LGBTQ Center of Long Beach
o. 562.434.4455 ext. 340
ctorres@centerlb.org
www.centerlb.org

EVERY YEAR THE CENTER CHANGES LIVES BY:

2000

Providing more than
2000 HIV screenings

1500

Testing more than
1500 people for STIs

150

Serving more than 150
LGBTQ seniors with
programs like Coffee
Talk, Lez Chat, and
Encore Men

600

Reaching more than 600
children, teens, and parents
through our Youth & Family
Services Department

300

Engaging more than 300
people in low-cost mental
health counseling

100

Supporting more than
100 survivors of
domestic violence

350

Providing free legal services
to over 350 people

\$25,000

Presenting Sponsor

- Two tables (20 tickets) with VIP seating and champagne service at The Black & White Ball
- Primary billing as presenting sponsor "The Black and White Ball Presented by ____" in all community, media, advertisements, Enewsletters, letters, invitations, and social media
- Verbal recognition as sponsor with sponsor-provided verbal description on stage at Black & White Ball
- Logo prominently displayed throughout event duration
- Full color Centerfold advertisement in event program
- Logo on event page on Center website
- Acknowledgment as sponsor in event program
- Placement of promotional materials in gift bags
- Dedicated display area outside ballroom for staff, presentations, marketing materials/collateral
- Acknowledgment in all event marketing materials, press releases, invitations, and social media
- Listing on The Center's corporate sponsor page through remainder of year
- Logo on event step and repeat banner
- Promotional use of The Center's logo through remainder of year



\$15,000

Platinum Sponsor

- One table (10 tickets) with VIP seating and champagne service at The Black and White Ball
- Verbal recognition and logo placement on single screen during event
- Full page premium location ad in event program
- Logo on event page on Center website
- Acknowledgment as sponsor in event program
- Placement of promotional materials in gift bags
- On site display opportunity for marketing materials/collateral
- Acknowledgment in all event marketing materials, press releases, invitations, and social media
- Listing on The Center's corporate sponsor page through remainder of year

\$10,000

Gold Sponsor

- One table (10 tickets) with VIP seating and champagne service at The Black and White Ball
- Verbal recognition and logo placement on shared screen during event
- Full page ad in event program
- Logo on event page on Center website
- Acknowledgment as sponsor in event program
- Placement of promotional materials in gift bags
- Acknowledgment in all event marketing materials, press releases, invitations, and social media
- Listing on The Center's corporate sponsor page through remainder of year



\$5,000

Silver Sponsor

- One table (10 tickets) to The Black & White Ball
- Logo on event page on Center website
- Placement of promotional materials in gift bags
- Logo placement on shared screen throughout event
- Acknowledgment as sponsor in event program
- Half-page color ad in event program

\$3,500

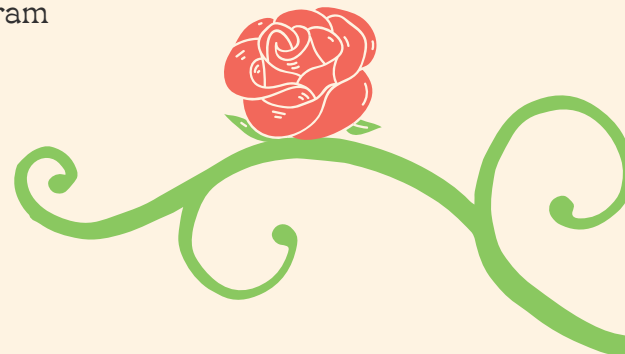
Bronze Sponsor

- One table (10 tickets) to The Black & White Ball
- Logo on event page on Center website
- Placement of promotional materials in gift bags
- Logo placement on shared screen throughout event
- Acknowledgment as sponsor in event program

\$600

Community Sponsor

- Two tickets to The Black & White Ball
- Name or Organizational listing in event program as "Community Sponsor"



Sponsorship & Advertisement Commitment Form

PLEASE RETURN FORM BY: **APRIL 22, 2022**

ALL ASSETS DUE BY: **APRIL 29, 2022**

PAYMENTS MUST BE SATISFIED BY: **MAY 13, 2022**

PRESENTING SPONSOR **\$25,000**

PLATINUM SPONSOR **\$15,000**

GOLD SPONSOR **\$10,000**

SILVER SPONSOR **\$5,000**

BRONZE SPONSOR **\$3,500**

COMMUNITY SPONSOR **\$600**

Business Name _____

Contact Name _____

Telephone _____

Email _____

Address, City, Zip _____

I will be paying by check.

I will need an invoice. Please email it to me.

Please charge my:

Visa MasterCard Discover Amex

Signature _____

Account #

Exp. Date _____

Please contact **Myron Day** at
562.434.4455 ext. 249 or at
mday@centerlb.org to discuss these
Program Ad Opportunities

Make Checks Payable to:
"The Center Long Beach"

Send check to:
The Center Long Beach
2017 E. 4th Street
Long Beach, CA 90814
Attn: M. Day/Gala

AD SIZES AND PRICING

- The size of the program is 5.5" w X 8.5" h
- All ads printed in color

- Centerfold 10.5"w X 8"h \$900
- Back Cover 5"w X 8"h (full page) \$650
- Page 1 5"w X 8"h (full page) \$650
- Inside front cover 5"w X 8"h (full page) \$650
- Inside back cover 5"w X 8"h (full page) \$650
- Full Page 5"w X 8"h \$500
- Half page 5"w X 3.875"h \$350
- Quarter page
2.375"w X 3.875"h \$250

Accepted files must be submitted at minimum
quality: 300 dpi – camera ready (.jpg | .pdf | .tiff)



BENEFITING:
the **LGBTQ**
center
long beach



The LGBTQ Center Long Beach advances equity for LGBTQ people through culturally-responsive advocacy, education, programs and services.



Follow us at @CenterLB

Donate today at centerlb.org/donate
501(c)(3) Tax ID# 95-3523149

The LGBTQ Center Long Beach
2017 E. 4th Street | Long Beach, CA 90814

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