



## **LUIS NAVARRO**

Luis Navarro is the owner & president of menu innovation, key marketing strategies, and development at Navarro Hospitality Group Inc.

Navarro Hospitality Group includes Lola's Mexican Cuisine, The Social List and Portuguese Bend Distilling in Long Beach, CA.

Navarro is a Southern California native, who was born and raised in Los Angeles. Cooking has been a family affair for Navarro since he was a young boy. His father was a successful chef, and mother self taught home chef. Growing up, Navarro spent much of his time in kitchens being immersed in the culture of cooking.

Navarro's life work has been blending his family recipes with a modern twist highlighting his Mexican/chicano culture through food and cocktails to the southern California audience. Navarro toured Mexico with fellow chefs and restaurateurs learning and absorbing recipes, marketing styles, decor, menu innovation and design.

In 2008 he and wife Brenda Rivera created Navarro Hospitality Group Inc. Their company employs close to (150) one hundred and fifty employees, they operate (4) four restaurants, (3) three different concepts, menu innovation, interior design, marketing, employee training and management.