

Black & White Gala



**A Community Celebration and
Fundraiser for the LGBTQ
Center Long Beach**

Saturday, June 28. 2025

HOTEL
MAYA

**SPONSORSHIP
OPPORTUNITIES**

You are invited to join the most anticipated LGBTQIA+ event in Long Beach!

On Saturday, June 28, 2025, The Black & White Gala returns to Long Beach at the stunning **Hotel Maya**. This unforgettable evening will bring together community members, city officials, and local leaders to celebrate and support The LGBTQ Center Long Beach, continuing its vital work in advancing equity, advocacy, and community services.

As the Center's premier annual fundraiser, **The Black & White Gala** plays a pivotal role in sustaining culturally responsive programs and services that advocate for LGBTQIA+ equality. All proceeds directly support the Center's mission and benefit over 10,000 clients who rely on its crucial services each year.

Guests will enjoy an elegant, exciting, and engaging evening dedicated to supporting and celebrating the LGBTQIA+ community. The evening will be highlighted by the prestigious **Icon Awards**, which honor outstanding leaders and organizations making a lasting impact.

As one of the most respected LGBTQIA+ community centers in the country, The Center provides essential programs and services that uplift and empower our community. By sponsoring **The Black & White Gala**, you are investing directly in the health, well-being, and future of LGBTQIA+ people.

We invite you to **this special celebration**—a night of elegance, unity, and purpose. Your support ensures that The Center can continue creating a more vibrant and inclusive world for all.

Black
& White
Gala





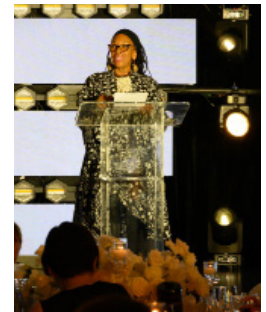
PRESENTING SPONSORSHIP **\$25,000**

- 2 Tables / 20 VIP Tickets & Champagne service
- Primary billing as presenting sponsor during event and in event program, event marketing materials, newsletters, press releases, and social media (i.e. Black & White Gala Gala presented by "Your Company")
- Verbal recognition as sponsor with sponsor-provided verbal description on stage
- Logo prominently displayed throughout event duration
- Dedicated booth for your company, outside ballroom for staff, presentations, marketing materials/collateral
- Acknowledgment as sponsor in event program, event marketing materials, newsletters, press releases, and social media
- Advertisement in event program: Center Fold (2 Page) - Size: 11"W x 8.5"H
- Placement of promotional materials in gift bags
- Biggest-size Logo placement on Step & Repeat backdrop
- Logo on event page and corporate sponsor page on our website for a year

PLATINUM SPONSORSHIP

\$20,000

- 2 Table / 20 VIP Tickets & Champagne service
- On site display opportunity for marketing materials/collateral
- Verbal recognition and logo placement on screen during event
- Acknowledgment as sponsor in event program, event marketing materials, newsletters, press releases, and social media
- Advertisement in event program: Full-Page - Size: 5.5"W x 8.5"H
- Placement of promotional materials in gift bags
- Large-sized Logo placement on Step & Repeat backdrop
- Logo on event page and corporate sponsor page on our website for a year



GOLD SPONSORSHIP

\$15,000

- 1 Table / 10 VIP Tickets & Champagne service
- Verbal recognition and logo placement on screen during event
- Acknowledgment as sponsor in event program, event marketing materials, newsletters, press releases, and social media
- Advertisement in event program: Full-Page - Size: 5"W x 8"H
- Placement of promotional materials in gift bags
- Large-sized Logo placement on Step & Repeat backdrop
- Logo on event page and corporate sponsor page on our website for a year



SILVER SPONSORSHIP

\$10,000

- 1 Table / 10 VIP Tickets
- Verbal recognition and logo placement on screen during event
- Acknowledgment as sponsor in event program, event marketing materials, newsletters, press releases, and social media
- Advertisement in event program: Half-Page - Size: 5"W x 3.875"H
- Placement of promotional materials in gift bags
- Medium-sized Logo placement on Step & Repeat backdrop
- Logo on event page and corporate sponsor page on our website for a year



BRONZE SPONSORSHIP

\$5,000

- 1 Table / 10 VIP Tickets
- Verbal recognition and logo placement on screen during event
- Acknowledgment as sponsor in event program, event marketing materials, newsletters, press releases, and social media
- Advertisement in event program: Quarter Page - Size: 2.375"W x 3.875"H
- Placement of promotional materials in gift bags
- Small-sized Logo placement on Step & Repeat backdrop
- Logo on event page and corporate sponsor page on our website for a year

Black & White Gala

Sponsorship Benefits

Tables / Tickets & VIP Services

	PRESENTING \$25,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Tables / Tickets & VIP Services	2 Tables 20 VIP Tickets & Champagne Service	2 Tables 20 VIP Tickets & Champagne Service	1 Tables 10 VIP Tickets & Champagne Service	1 Tables 10 Tickets	1 Tables 10 Tickets
Primary billing as presenting sponsor during event and in event program, event marketing materials, newsletters, press releases, and social media (i.e. Black & White Gala presented by "Your Company")	✓				
Verbal recognition as sponsor with sponsor-provided verbal description on stage	✓				
Logo prominently displayed throughout event duration	✓				
Dedicated booth for your company, outside ballroom for staff, presentations, marketing materials/ collateral	✓				
On site display opportunity for marketing materials & collateral		✓			
Verbal recognition and logo placement on screen during event	✓	✓	✓	✓	✓
Acknowledgment as sponsor in event program, event marketing materials, newsletters, press releases, and social media	✓	✓	✓	✓	✓
Advertisement in event program (Program size: 8.5"H x 5.5"W)	Spread	Full Page Prime Location	Full Page	Half Page	Quarter Page
Placement of promotional materials in gift bags	✓	✓	✓	✓	✓
Logo placement on Step & Repeat backdrop	Big	Large	Large	Medium	Small
Logo on event page and corporate sponsor page on our website for a year	✓	✓	✓	✓	✓

SPONSORSHIP & ADVERTISEMENT Commitment Form



SPONSORSHIP

Presenting Sponsor	\$25,000	<input type="checkbox"/>
Platinum Sponsor	\$20,000	<input type="checkbox"/>
Gold Sponsor	\$15,000	<input type="checkbox"/>
Silver Sponsor	\$10,000	<input type="checkbox"/>
Bronze Sponsor	5,000	<input type="checkbox"/>

DEADLINE FOR SPONSORSHIP
Friday, May 9

AD SIZES AND PRICING

Full Color Program Size: 5.5" W x 8.5" H

Page One (Inside Front Cover) - 5.5" W x 8.5"H	\$850	<input type="checkbox"/>
Inside back cover - 5.5" W x 8.5"H	\$750	<input type="checkbox"/>
Back Cover - 5.5" W x 8.5"H	\$1000	<input type="checkbox"/>
Full Page - 5" W x 8"H	\$650	<input type="checkbox"/>
Half page - 5"W X 3.875 "H	\$500	<input type="checkbox"/>
Quarter page - 2.375"W X 3.875"H	\$350	<input type="checkbox"/>

Accepted files

Format: Ai (Illustrator) preferred, PDF, PNG, JPEG
Minimum quality of **300 dpi**

Logo

Format: Ai (Illustrator) file preferred or PNG
(high-resolution, no background)

DEADLINE FOR ADVERTISEMENT
Friday, May 15

Thank you for your invaluable support of the LGBTQ Center Long Beach. Together, let's create fully affirming communities where all LGBTQIA+ individuals thrive in health, wellness, safety, and prosperity.

Business Name:

Contact Name:

Phone:

Email:

Address: Street

City, State

ZIP

CONTACT

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